



ISO/TC 106 Dental Standards Conference: Sponsorship Opportunities

In 2024, the American Dental Association, on behalf of the American National Standards Institute, will host the annual International Organization for Standardization Technical Committee 106 for Dentistry (ISO/TC 106) conference to be held October 12-16, 2024, in New Orleans.

Over the five days, more than **300 international attendees** comprised of dental product manufacturers, dentists, researchers, educators, government/regulatory agencies, and professional dental associations from over 30 member countries attend this important yearly conference. Over 50 meetings will be held on the development of international standards for dental products used by the dental profession, consumers, and industry. Dental standards on the following topics will be discussed:

- Filling, Restorative and Prosthodontic Materials
- Dental Instruments, Equipment, and Implants
- Oral Hygiene Products
- CAD/CAM
- Artificial Intelligence
- 3D-Printing/Additive Manufacturing

Why Sponsor

This important conference and its work are critical to the dental trade, both in the U.S. and global markets. The impact of ISO standards is far reaching, and participation is vital to ensure the needs of the U.S. marketplace and U.S. manufacturers are heard. ISO standards are often adopted into regulation by countries to evaluate products for approval to go to market and, in the U.S., the FDA uses ISO standards for this purpose.

Sponsoring the ISO/TC 106 conference helps position your company as a leader on the global stage, a standard-bearer for high quality, and provides the much-needed financial support for the U.S. to fulfill its obligations as the host country.



Sponsorship Package	Package Benefits
PLATINUM LEVEL SPONSOR \$20,000	<i>All benefits in Gold, Silver and Bronze levels plus:</i> <ul style="list-style-type: none"> • Reserved table for 8 guests in the front row of tables at the evening event • Exclusive sponsor of the opening reception and official evening event (along with the host ADA) • Exclusive sponsor of one of the nine coffee breaks
GOLD LEVEL SPONSOR \$15,000	<i>All benefits in Silver and Bronze levels plus:</i> <ul style="list-style-type: none"> • Verbal company recognition at official evening event • Special acknowledgment in ADA News article about the 2024 meeting
SILVER LEVEL SPONSOR \$10,000	<i>All benefits in Bronze level plus:</i> <ul style="list-style-type: none"> • Verbal company recognition at opening reception • Opportunity to insert product samples, literature, and/or promotional items with company logo into attendee gift bags (at company expense)
BRONZE LEVEL SPONSOR \$5,000	<ul style="list-style-type: none"> • Exposure to international delegates • Recognition in meeting program and communications* • Thank You to Our Sponsor on-site signage in common areas* • Sponsor listing in quarterly ADA Standards Newsletter that will be sent to over 800 standards volunteers*. Early commitment offers ongoing quarterly recognition. • “Sponsor” ribbon to adhere to bottom of badge

* All recognition will be as follows: Prominent logo for Platinum; medium logo for Gold; small logo for Silver; company name listed for Bronze

Reserve Your Sponsorship Level

Please contact Ms. Marilyn Ward at wardm@ada.org or **312.440.2506** to pledge your support and/or for general questions about the conference.